

2024

CORNEA SOCIETY

SPONSORSHIP



Cornea Society

Advancing the treatment of corneal disease



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Advancing the treatment of corneal disease

WELCOME!

The Cornea Society was founded in 1975 in recognition of the contributions of its original namesake, Ramon Castroviejo, MD, a consummate educator and a pioneer in corneal transplantation. The Society of over 900 members fosters the exchange of information about the cornea and anterior segment of the eye through scientific meetings, communications, a scientific journal, and online and print clinical newsletters and content. It serves its members as an international organization dedicated to advancing understanding of the cornea, external eye and ocular surface, and acts as a representative voice for corneal specialists globally.

The Cornea Society values the participation of our corporate partners and is supportive of the role that they continue to play in our efforts to provide our member ophthalmologists with quality information, technologies, services, and products.

CONTACT CORNEA SOCIETY

655 Beach Street
San Francisco, CA 94109
(415) 561-8509
corneasociety.org

info@corneasociety.org

EDUCATIONAL, CORPORATE SUPPORT AND MARKETING OPPORTUNITIES

Polina Sfarid
Executive Director
psfarid@aao.org

SUPPORT CORNEA SOCIETY



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ANNUAL SUPPORT OPPORTUNITIES

We invite you to partner with The Cornea Society year-round to help us achieve our mission to promote the exchange of information in cornea and external disease. We value our relationships with our supporters. Select the best opportunities below to achieve your marketing goals and maximize your company's visibility to the Cornea community.

FELLOWS' EDUCATIONAL SUMMIT

September 2024

Overview: The Fellows Educational Summit is an immersive educational experience designed to empower cornea fellows with cutting-edge knowledge and skills in corneal surgery. This dynamic course aims to elevate participants' abilities in achieving optimal outcomes in cornea surgery, enhancing diagnostic expertise, refining surgical techniques, and mastering advanced corneal transplant procedures.

**Exclusive Premier
Event Sponsor (one available) \$100,000**

- 60-minute presentation during a lunch or dinner, standard AV included
- Acknowledgment as the exclusive Premier Sponsor in pre- and post-marketing emails directed to current cornea fellows and their fellowship directors
- Acknowledgment as the exclusive Premier Sponsor in program schedule, onsite signage, and transition slides
- Complimentary registration for five (5) representatives, including meals and breaks

Major Event Sponsor \$50,000

- 15-minute presentation during a 60-minute lunch or dinner, standard AV included
- Acknowledgment as a Major Sponsor in pre- and post-marketing emails directed to current cornea fellows and their fellowship directors

- Acknowledgment as a Major Sponsor in program schedule, onsite signage, and transition slides
- Complimentary registration for two (2) representatives, including meals and breaks

Educational Partner \$15,000

- Acknowledgment as an Educational Partner in pre- and post-marketing emails directed to current cornea fellows and their fellowship directors
- Acknowledgment as an Educational Partner in program schedule, onsite signage, and transition slides
- Complimentary registration for one (1) representative, including meals and breaks

Customized opportunities are available.

Contact Executive Director, Polina Sfarid psfard@aao.org to discuss.

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ANNUAL SUPPORT OPPORTUNITIES

JOURNAL CLUB AND GRAND ROUNDS

Bimonthly in 2024

Overview: The Journal Club and Grand Rounds Sessions are virtual events for current cornea fellows and Cornea Society members. The 60-minute session includes a principal investigator presentation and a discussion with an expert panel. There are six sessions during the year.

Presenting Sponsor **\$7,500**

- 5-minute presentation in a monthly Journal Club or Grand Rounds session
- Logo acknowledgement in materials/platform
- Acknowledgment in all email marketing communications (a minimum of three messages)

Sponsor **\$5,000**

- Logo acknowledgement in materials/platform
- Acknowledgment in all email marketing communications (a minimum of three messages)

WEBINARS

Overview: We host webinar series throughout the year. Each webinar is 60-minutes, with some being a series of 2-3 webinars.

Sponsorship Amount

- Dependent on webinar details

Webinar Topics

- Reimagining Limbal Stem Cell Deficiency (LSCD)
- Reimagining Blepharitis
- Corneal Dystrophies (Therapies)
- Acanthamoeba Keratitis

NEWSLETTER ADVERTISING

Quarterly 2024

Overview: Place your company front and center in The Cornea Society's quarterly newsletter distributed electronically to over 1000 cornea fellows and directors, and made available on the Society's website.

Annual Sponsor **\$8,500**

- Logo acknowledgment on issue covers
- One full-page, color advertisement in each edition of the Society newsletter

Issue Sponsor **\$2,500**

- Logo acknowledgment on issue cover
- One half-page, full color advertisement in one edition of the Society newsletter

Customized opportunities are available.

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**WORLD
CORNEA IX
CONGRESS**

WASHINGTON, DC SAVE THE DATE

20-22 MARCH 2025

**WORLD CORNEA CONGRESS IX
SPONSORSHIP GUIDE**

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**WORLD
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WASHINGTON, DC SAVE THE DATE
20-22 MARCH 2025

Dear World Cornea Congress Sponsor,

We are pleased to invite you to participate in World Cornea Congress IX, taking place March 20-22, 2025 in Washington, DC.

We're excited to bring corneal surgeons from around the world together. The program includes two full days of symposia, free papers, electronic posters, courses, networking opportunities, and exhibits.

We anticipate having over 1200 ophthalmologists at our 2025 meeting. Sponsorships are available at multiple levels along with a la carte options. The following pages outline the industry opportunities available at World Cornea Congress IX.

Thank you for your support and interest.

SUPPORT OPPORTUNITIES

PLATINUM SPONSOR: \$150,000

Number available: 1

Included with sponsorship:

- Thirty (30) full-conference badges (including educational programs and exhibit hall)
- One (1) 20' by 20' exhibit booth with priority placement
- One 1-hour, non-CME educational event during the lunch hour, AV and marketing included*
- Welcome Reception (exclusive sponsor)
- Thursday, March 20 from 5:30-7:30 p.m.
- 5-minute speaking opportunity to welcome attendees
- One (1) private business suite reserved for meetings through the Congress dates
- Three (3) full-page color ads in official program
- Logo and link on Cornea Society website
- Top recognition listing in onsite corporate support signage
- Listing in the exhibitor directory in official program and Congress app

* Food/Beverage not included. Packages available starting at \$50,000.

GOLD SPONSOR: \$100,000

Included with sponsorship:

- Twenty (20) full-conference badges (including educational programs and exhibit hall)
- One (1) 10' x 10' exhibit booth with priority placement
- One 1-hour, non-CME educational event during the breakfast hour, AV and marketing included **
- One (1) private business suite reserved for meetings for one (1) day of the Congress
- Two (2) full-page color ads in official program
- Logo and link on Cornea Society website
- Priority recognition listing in onsite corporate support signage
- Listing in the exhibitor directory of official program and Congress app

** Food/Beverage not included. Packages available starting at \$20,000.

Customized opportunities are available.

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WASHINGTON, DC SAVE THE DATE
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SUPPORT OPPORTUNITIES

SILVER SPONSOR: \$55,000

Included with sponsorship:

- Ten (10) full-conference badges (including educational programs and exhibit hall)
- One (1) 10' x 10' exhibit booth
- One (1) private business suite reserved for meetings for four (4) hours on one (1) day of Congress
- One (1) full-page color ad in official program
- Logo and link on Cornea Society website
- Recognition listing in onsite corporate support signage
- Listing in the exhibitor directory of official program and Congress app

BRONZE SPONSOR: \$15,000

Included with sponsorship:

- Five (5) full-conference badges (including educational programs and exhibit hall)
- One (1) 10' x 10' exhibit booth
- One (1) half-page color ad in official program
- Recognition listing in onsite corporate support signage
- Listing in the exhibitor directory of official program and Congress app

PARTICIPATING LEVEL: \$7,500

Included with sponsorship:

- Two (2) full-conference badges (including educational programs and exhibit hall)
- One (1) 6' x 30" tabletop exhibit
- Listing in the exhibitor directory of official program and Congress app

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A LA CARTE PROMOTIONAL OPPORTUNITIES

Meeting Wifi (sole sponsorship)	\$25,000
Sponsorship includes logo acknowledgment on Congress signage, in official program, and in transition slides between sessions. When available, you may also select the network password for the meeting.	
Meeting App (sole sponsorship)	\$25,000
Sponsorship includes prominent logo acknowledgment in Congress app and in official program.	
Attendee Lanyards	\$20,000
Your company provides the logo, and CS to cover the cost of design work and the lanyard order.	
Charging Stations (2)	\$15,000
Provide your company logo to be placed on two (2) charging stations placed in prime locations where attendees network and charge their devices.	
Branded Hotel Key Cards	\$15,000
Have your logo in the hands of attendees on the hotel's branded key cards. CS to cover cost of design work. Additional fees may apply for complex orders.	
Ancillary Space starting at	\$7,500
Food Packages (if interested, inquire for details)	
Breakfast starting at	\$45,000
Morning or Afternoon Break starting at	\$30,000
Lunch starting at	\$75,000
Reception starting at	\$100,000
Dinner starting at	\$125,000

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